

Paula Ramanauskas

UI/UX + Visual Designer

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EXPERIENCE

THE THOMAS COLLECTIVE

Design Associate

JUN 2021 - OCT 2021

Worked with the Art Director to support in the execution of visual assets for consumer goods accounts, including Health & Wellness, Wine & Spirits and Non-Profit across digital and PR programming. Participated in brainstorming sessions and completed projects in brand identity, promotional materials, and client materials.

A&G BAKERY

Social Media Content Designer

JUN 2018 - FEB 2020

Designed and created content with a purpose that directly engages customers while following brand guidelines. Coordinated with the companys mission that converts engagement into sales.

EDUCATION

FASHION INSTITUTE OF TECHNOLOGY

BFA Advertising And Digital Design, 2022
AAS Communication Design, 2020
AAS Advertising And Marketing Communications, 2019

TOOLS

Figma
Miro
ProtoPie
Notion
HTML/CSS
Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Adobe After Effects
Adobe Premier

SKILLS

Interface Design
Design Systems
User Research
Typography
Brand Identity
Concept Ideation
Persona Creation
Empathy Mapping
Journey Mapping
User Testing
Motion Graphics

INTERESTS

Dr. Pepper Enjoyer
Video Games
Travelling
Painting