

PAULA RAMANAUSKAS

UI UX & PRODUCT DESIGNER

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EXPERIENCE

THE THOMAS COLLECTIVE

Part-Time Design Associate

JUN 2021 - PRESENT

Worked alongside the Art Director to support in the execution of visual assets for consumer goods accounts, including Health & Wellness, Wine & Spirits and Non-Profit across digital and PR programming.

A&G BAKERY

Social Media Content Designer

JUN 2018 - FEB 2020

Designed and created content with a purpose that directly engages customers while following brand guidelines. Coordinated with the companys mission that converts engagement into sales.

EDUCATION

THE FASHION INSTITUTE OF TECHNOLOGY

BFA. Advertising And Digital Design
Expected May 2022

AAS. Communication Design
2019-2020

AAS. Advertising And Marketing Communications
2017-2019

HARD SKILLS

Interaction Design
Design Systems
User Interviewing
Typography
Brand Identity
Concept Ideation
Applied Research
Persona Creation
Empathy Mapping
Journey Map

SOFT SKILLS

Collaborative
Driven
Positive
Empathetic
Organized
Detail-Oriented
Communicative

TOOLS

Figma
Miro
HTML/CSS
Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Adobe After Effects
Adobe Premier